## FOR IMMEDIATE RELEASE





## Bright Now!<sup>®</sup> Dental Gives Back to the Mesa, Arizona Community In Partnership with the Smiles for Everyone Foundation, Bright Now! Dental Provides Free Dental Services to Nearly 40 Underserved Patients

*Mesa, Arizona – April 23<sup>rd</sup>, 2019 – Bright Now!*<sup>®</sup> Dental partnered with the <u>Smiles for Everyone</u> <u>Foundation</u> to open its Mesa office to provide free dental services for underinsured, low-income individuals last Sunday.

Four doctors from Bright Now! Dental made it their Sunday mission to provide underserved communities in Mesa, AZ with the chance to receive adequate dental care! Dr. Harlean Ahuja, Dr. Jared Kenney, Dr. Chase Andreason and Dr. Meeta Patel gathered with over 25 support staff to host the Mesa Day of Giving, where the Team provided pro bono <u>exams</u>, <u>cleanings</u>, <u>fillings</u>, <u>extractions</u>, and more to the underserved members of their community.

The Mesa Team worked with the Smiles for Everyone Foundation to partner with local nonprofits, such as <u>Harvest Compassion Center</u>, a local food bank; <u>Arizona Center for Youth</u> <u>Resources</u>, a program that guides underprivileged youth; <u>Phoenix Rescue Mission</u>, an organization that fights hunger, homelessness, and addiction; and various veterans' organizations. The Smiles for Everyone Foundation would like to send a special thank you to Phoenix Rescue Mission for establishing such a strong partnership in the past couple of years and allowing Bright Now! Dental volunteers to serve so many clients at these clinics.

"It was absolutely wonderful," reported a representative from Phoenix Rescue Mission. "All the clients that received services were thrilled! Thank you for this opportunity, your Team truly made a difference for our clients."

The Smiles for Everyone Foundation would also like to thank the entire Mesa Team for donating their time and skills to help others! With their hard work and determination, they were able to donate nearly \$40,000 in dentistry to bridge the gap between medical providers and those who are unable to afford quality care.

The next Day of Giving that the Foundation will be hosting will be at <u>A+ Dental Care</u> in Roseville, CA on April 27<sup>th</sup>. Please visit <u>www.smilesforeveryone.org</u> for more information.

## About Bright Now!<sup>®</sup> Dental

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as <u>orthodontics</u>, oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental's Mesa office is operated by Modern Dental Professionals - Arizona, Inc., P.C. (the "Group"). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States. <u>Smile Brands Inc.</u> provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors ("Gryphon"), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit <u>www.smilebrands.com</u>.

## About the Smiles For Everyone Foundation

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 20,000 smiles and nearly \$16 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand, and the United States. For more information or to make a donation, visit www.smilesforeveryone.org.

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